Print Date 09/20/12 08:48:03

ORDER

Orders	Order / Rev:	104980		
	Alt Order #:	06837517		
	Product Desc:	Issue		
	Estimate:	1308		KSNV
	Flight Dates:	10/02/12 - 10/08/12	Primary AE:	Amy McCreary
	Original Date / Rev:	08/01/12 / 09/19/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Great American Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1010 Wisconsin Ave. NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Democratic Congressional Campa	aign tevised	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

Bill Plan

Market

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	141	\$136,850.00	\$116,322.50

100%

Revenue Codes:

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	141	\$136,850.00	\$116,322.50	0.00
Totals	141	\$136,850,00	\$116 322 50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%
Order Share	Share	Total		
KSNV	26%	\$136,850.00		

\$526,346.15

POLITICAL/AGY, PISSUE, GEN

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$157,903.85
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$105,269.23
KTUD	1%	\$5,263.46
KVVŲ	20%	\$105,269.23
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$15,790.38

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/02/12	10/08/12	M-F 5-6a WakeU	pw/Wa@M	5-6a	MTWTF	:30	5	\$450.001	0.00 NM	5	\$2,250.00
				M-F 5-6a WakeL	p w/Wagners								, .,
,	WAKE L	IP WITH T	THE WAG	NERS									
	<u>Star</u>	<u>t Date</u> <u>E</u>	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
W	eek: 10/0	2/12 1	10/08/12	MTWTF	5	\$450.00	0.00						

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Order / Rev:

104980

Advertiser:

Democratic Congressional Campaign Cc

Alt Order#: Flight Dates: 06837517 10/02/12 - 10/08/12 Product Desc:

Issue

Estimate:

1308

KSNV

_Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/02/1	2 10/08/12	M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	MTWTF	:30	5	\$450.001	0.00 NM	5	\$2,250.00
	WAKE	UP WITH	THE WAG		p wivvagners								
		<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	Veek: 10/		10/08/12	MTWTF	5	\$450,00	0.00						
E 2	KSNV	10/02/1	2 10/08/12	Wake Up Early w Wake Up Early V	-	430a-5a	MTWTS	:30	5	\$200.001	0.00 N M	5	\$1,000.00
	WAKE	UP EARI	Y W/THE V		vagners								
	<u>Sta</u>	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	Veek: 10/		10/08/12	MTWTS	5	\$200.00	0.00						
E 3	KSNV	10/02/1	2 10/08/12	M-F 6-7a WakeU M-F 6-7a WakeU		6-7a	MTWTF	:30	3	\$1,000.001	0.00 NM	3	\$3,000.00
	WAKE	UP WITH	THE WAG		p www.gneis								
		ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	Veek: 10/		10/08/12	MTWTF	•	\$1,000.00	0.00						
E 4	KSNV	10/02/1	2 10/08/12	Today Show Today Show	CM	658a-9am	MTWTF	:30	10	\$1,500.001	0.00 NM	10	\$15,000.00
	TODAY	SHOW		Today Show									
	<u>Sta</u>	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	Veek: 10		10/08/12	MTWTF		\$1,500.00	0.00						
E 5	KSNV	10/06/1	2 10/06/12	News 3 Sunrise - News 3 Sunrise :		6a-7a	5-	:30	2	\$375.001	0.00 NM	2	\$750.00
	NEWS	3 AT SU	NRISE	News 3 Sumse	SATURDAT								
		ırt Da <u>te</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	Veek: 10/		10/07/12	S-	2	\$375.00	0.00			-			
E 6	KSNV	10/06/1	2 10/06/12	Saturday Today Saturday Today	СМ	7a-9am	S-	:30	2	\$625.001	0.00 NM	2	\$1,250.00
	SATUR	DAY TO	DAY	Saturday roday									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				i		
	Veek: 10/		10/07/12	5-	2	\$625.00	0.00						
E 7	KSNV	10/07/1	2 10/07/12	News 3 Sunrise -		6a-7a	S	:30	1	\$375.001	0.00 NM	1	\$375.00
	NEWS	3 AT SU	NRISE	News 5 Guillise	OUNDAT								
		ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
•	Veek: 10/		10/07/12	S	1	\$375.00	0.00						
E 8	KSNV	10/07/1	2 10/07/12	Sunday Today Sunday Today	СМ	7a-8am	S	:30	2	\$750.001	0.00 NM	2	\$1,500.00
	TODAY	ON SUN	NDAY	Ounday Today									
		ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	Veek: 10		10/07/12	S	2		0.00				·····		
E 9	KSNV	10/07/1	2 10/07/12	Meet the Press Meet the Press	СМ	8a-9am	S	:30	1	\$3,000.001	0.00 NM	1	\$3,000.00
	MEET	THE PRE	SS	Wicet the Liesa									
		<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	Veek: 10/		10/07/12	S		\$3,000.00	0.00						
E 10) KSNV	10/07/1	2 10/07/12	News 3 Today W News 3 Today	knd CM	9a-930am	S	:30	1	\$500.001	0.00 NM	1	\$500.00
	NEWS	3 TODAY	YWKEND	News 3 Today									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	Veek: 10/		10/07/12	S	1	\$500.00	0.00			· · ·			
E 1′	I KSNV	10/07/1	2 10/07/12	Chris Matthews 9 Chris Matthews 9		9:30a-10a	S	:30	1	\$500.002	0.00 NM	1	\$500.00
	CHRIS	MATTHE	ews show	Omio Matthews	JON 0.000III								
		ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	Veek: 10/		10/07/12	S	1 1	\$500.00	0.00						
E 13	o KSNV	10/02/1	2 10/08/12	M-F Today Show Today 4th Hour	III 4th BIM	10am-11am	MTWTF~~	:30	5	\$325.001	0.00 NM	5	\$1,625.00
	TODAY	SHOW	111	. oaay mirrodi									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Veek: 10/	~~	10/08/12	MTWTF~-	5	\$325.00	0.00			**************************************			4
E 14	4 KSNV	10/02/1	2 10/08/12		СМ	11am-12pm	MTWTF	:30	8	\$325.001	0.00 NM	8	\$2,600.00

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Order / Rev:

104980

Advertiser:

Democratic Congressional Campaign Cc

Alt Order #:

06837517

Product Desc:

Flight Dates:

10/02/12 - 10/08/12

Estimate:

Issue 1308

KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Rachael Ray									
RACHE	EL RAY		Rachael Ray									
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/08/12	MTWTF	8	\$325.00	0.00						
E 15 KSNV	10/02/1	2 10/08/12	Noon News	CM	12-1230pm	MTWTF	:30	6	\$425.001	0.00 NM	6	\$2,550.00
NEWS	3 AT NO	ON	Noon News									
	art Date	End Date	Weekdavs	Spots/Week	Rate	Rating						
Week: 10.	/02/12	10/08/12	MTWTF	6	\$425.00	0.00						
E16 KSNV	10/02/1	2 10/08/12	The Agenda 1230	•	1230-1p	MTWTF	:30	5	\$325.001	0,00 NM	5	\$1,625.00
NEWS	4: THE A	GENDA	The Agenda 123	0pm								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/08/12	MTWTF	5	\$325.00	0.00						
E 17 KSNV	10/02/1	2 10/08/12	Days of our Lives	: CM	1258p-2pm	MTWTF	:30	5	\$425.001	0.00 NM	5	\$2,125.00
DAVO	OF OUR	LIVEO	Days of our Lives	3								
	OF OUR	End Date	Weekdays	Spots/Week	Data	Dating						
Week: 10		10/08/12	MTWTF	5	<u>Rate</u> \$425.00	Rating 0.00						
E 18 KSNV	10/02/1	2 10/08/12	The Doctors	СМ	2pm-3pm	MTWTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
			The Doctors						·			7 / 10 - 0 / 0 / 0
	OCTORS		386	0 (001)	5.4							
Sta Week: 10	art <u>Date</u> /02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$325.00	Rating 0.00						
E 19 KSNV				СМ	3-4p	MTWTF	:30	5	\$450.001	0.00 NM	5	\$2,250.00
		, _	Dr Phil		Ψ · P	(.00	J	ψ400.001	0.00 14141	,	ΨΖ,250.00
DR. PF												
<u>Sta</u> Week: 10	art Date	End Date	<u>Weekdays</u> MTwTF~~	Spots/Week	Rate	Rating						
		2 10/08/12	NEWS 3 at 4 (1	HOURICM	\$450.00 4-5pm	0.00 MTWTF	:30	5	P705 004	O OO NINA	_	#0 00F 00
LZO NOIW	10/02/1	2 10/00/12	4PM NEWS (1 h		4-opin	(4) M 1 12	.30	5	\$725.001	0.00 NM	5	\$3,625.00
FIRST	NEWS 3	AT FOUR T		•								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/08/12	MTWTF	5	\$725.00	0.00						
EZI KSNV	10/02/1	2 10/06/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm	MTWTF	:30	5	\$725.001	0.00 NM	5	\$3,625.00
NEWS	4 AT 430)P		our,								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/08/12	MTWTF~-	5	\$725.00	0.00			<u> </u>			
E 22 KSNV	10/02/1	2 10/08/12	M-F Early News M-F Early News	СМ	5-630p	MTWTF	:30	5	\$1,200.001	0,00 NM	5	\$6,000.00
EARLY	NEWS		W-I Lally News									
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/08/12	MTWTF		\$1,200.00	0.00						
E 23 KSNV	10/02/1	2 10/08/12	M-F Jeopardy	CM	630-7pm	MT~TF	:30	5	\$1,300.001	0.00 NM	5	\$6,500.00
Jeopan	dv		M-F Jeopardy									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/08/12	MT-TF		\$1,300.00	0.00						
E 24 KSNV	10/06/1	2 10/06/12	Sa-Su Early New		5pm-630pm	S-	;30	2	\$675,001	0.00 NM	2	\$1,350.00
KSWV	EARLY N	IEWS	Sa-Su Early New	/S								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S-	2	\$675.00	0.00						
E 25 KSNV	10/02/1	2 10/08/12	M-F Wheel	СМ	7-730pm	MT-TF	:30	5	\$1,300.001	0.00 NM	5	\$6,500.00
Mhas	of Earter	•	M-F Wheel of Fo	rtune								
	of Fortun art Date	e <u>End Date</u>	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/08/12	MT-TF		\$1,300.00	0.00						
E 26 KSNV		·····		СМ	730-758pm	MT-TF	:30	5	\$900.001	0.00 NM	5	\$4,500.00
					•						•	, ,,=====

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KSNV

Order / Rev:

104980

Advertiser:

Democratic Congressional Campaign Cc

Alt Order #:

06837517

Product Desc:

Flight Dates:

10/02/12 - 10/08/12

Estimate:

Issue 1308

Face to Face Face to Face w Maiston Face Fac	Ln Ch	Start	End	Inventory Code		Start/End 1	Γime Days	Len Sp	oots Rate Pri	Rtg Type Spots	An	nount
State Date End Date Meckdays Social/Week State Stating	•											
Week: 1000/12 1000412 SINO ON-SION OFF CM 5-4856e	Face to	Face		race to race w/	J.Kaiston							
E27 KSNV 1008/12 1008/12 SIGN ON-SIGN OFF CM	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			1		
ROS (900 PM-10 00 PM) SILE Date Sile Date Weekdays Solot/Week Solot/W					5	\$900.00	0.00			7411.6		
Said Date Said	E 27 KSNV	10/06/1	2 10/06/12		OFF CM		-	:30	2 \$525.001	0.00 NM	2 \$1,	,050.00
Start Date End Date Weekdays Sopta/Week Sate Sation Week 1009/12 1009/12 Mon PR 6-10p CM 8-10p Memory Prime 8-10p Monday Prime 8-1	JEOPA	RDY/WH	HEEL OF FO			(9:00 PM-10	:00 PM)					
More 1000 12 1000 1					Spots/Week	Rate	Rating					
THE VOICE Sight Date Monday Prime 8-10pm												
The Voice Start Date End Date Moekdays Spote/Week Sate Sating Moek 10/08/12 10/14/12 Moeh PRI 10-11p Monday Prime 10-11pm Monday Prime 10-10pm Mecketing Mark 1000/12 Med PR 9-10p Mechemolary Prime 10-9-10pm Mechemolary Prime 10-9-10pm Mechemolary Prime 10-9-10pm Mechemolary Prime 10-11pm Me	E 28 KSNV	10/08/1	2 10/08/12	Mon PR 8-10p	СМ	8-10pm	M	:30	1 \$4,000.001	0.00 NM	1 \$4	,000.00
Sint Date End Date Meckadays Spots/Meek Rate Rating Meckadays 10/08/12 10/08/12 Meckadays 15/08/12 Meckadays 15/08/12 Meckadays 15/08/12 Meckadays Mecka	TUE 1/6	2105		Monday Prime 8-	·10pm							
Meek: 10/08/12 10/14/12 Mon-PR 10-11p			End Date	Weekdays	Snote/Mack	Rate	Patina					
E29 KSNV 10/08/12 10/08/12 Monday Prime 10-11pm Monday Prime 1					<u> </u>			•				
REVOLUTION Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start	E 29 KSNV	10/08/1	2 10/08/12	Mon PR 10-11p	CM			:30	1 \$3,200.001	0.00 NM	1 \$3	.200.00
Siart Date Siart Date Week 2003 1 \$3,200.00 0.00 0.00 1 \$4,000.00 0.00 1 \$4,000.00 0.00 1 \$4,000.00 0.00 1 \$4,000.00 0.00 1 \$4,000.00 0.00 1 \$4,000.00 0.00 1 \$4,000.00 0.00 1 \$4,000.00 0.00 1 \$4,000.00 0.00 1 \$4,000.00 0.00 1 \$4,000.00 0.00 1 \$4,000.00 0.00 1 \$4,000.00 0.00 1 \$4,000.00 0.					0-11pm	•			,		. ,	,
Medical Martin			C1 D-4-	184	0 1 00/ 1	ъ.	.					
Solicy S												
SVU Start Date Meekdays Spots/Week Rate Rating	1-111-111-1111-1111-1111-1111-1111-1111-1111				<u>'</u>		******	.30	1 \$4,000,001	0.00 NM	1 (2.4	000 00
Start Date End Date Weekdays Spots/Week Rate Rating Weekdays 1 \$4,000.00 0.00	200 10111	10,00,1	2 10/00/12	•		0-10piii	••	.50	ι ψ4,000.00 ι	UNIVI OU.U	ı Φ 4 ,	,000.00
Meek: 10001/12	SVU			•								
E31 KSNV 10/03/12 10/03/12 Wed PR 10-11p CM Wednesday Prime 10-11pm	_											
Wednesday Prime 10-11pm Start Date End Date Weekdays Spots/Week Rate Start Date Start Date End Date Weekdays Spots/Week Rate Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date								.00	4 00 000 004			
CH FIRE	ESI VOINV	10/03/1	2 10/03/12	•		10-11pm	W	:30	1 \$3,200.001	0.00 NM	1 \$3,	,200.00
Week: 10/01/12 10/07/12 W	CHI FIF	RE		vvourcoddy i iiii	ic ro-ripin							
E 32 KSNV 10/06/12 10/06/12 Sat PR 8-9p	<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Saturday Prime 8-9pm Saturday Prime 8-9pm Saturday Prime Start Date Start						\$3,200.00	0.00					
NBCPRIME	E 32 KSNV	10/06/1	2 10/06/12			8-9pm	S-	:30	1 \$1,200.001	0.00 NM	1 \$1.	,200.00
Start Date Meek days Spots/Week Rate Rating 0.00	NBCPF	RIME		Saturday Prime 8	s-abm							
E 33 KSNV 10/07/12 10/07/12 NFL Footbal! CM 1P-9PMS :30 1 \$10,000.001 0.00 NM 1 \$10,000.00			End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
SUN NT FB: SUN NEWS 3 In Prime					1	\$1,200.00	0.00					
SUN NT FB: SD @ N ORLEANS Start Date End Date Weekdays Spots/Week Rate Rating	E33 KSNV	10/07/1	2 10/07/12		CM	1P-9PM	S	:30	1\$10,000.001	0.00 NM	1 \$10.	,000.00
Start Date End Date Weekdays Spots/Week Rate Rating	SHN N	T FR: SD	A NODE									
Week: 10/01/12 10/07/12 10/07/12 10/07/12 News 3 Live in Prime CM 7-10pm S :30 1 \$1,800.001 0.00 NM 1 \$1,800.00			_		Spots/Week	Rate	Rating					
News 3 in Prime News 3 in												
News 3 in Prime News 3 in Prime			2 10/07/12	News 3 Live in Pr	ime CM	7-10pm	S	:30	1 \$1,800.001	0.00 NM	1 \$1	.800.00
Start Date End Date Weekdays Spots/Week Rate Rating	NEW O		·=·	News 3 in Prime								•
Week: 10/01/12 10/07/12 10/07/12 10/07/12 Jeopardy in PRIME CM M-SA 8-11p / SUNS :30 1 \$1,200.001 0.00 NM 1 \$1,200.00				Maakdaya	C4-04/1-	Dete	D-41					
E 35 KSNV 10/07/12 10/07/12 Jeopardy in PRIME CM M-SA 8-11p / SUNS :30 1 \$1,200.001 0.00 NM 1 \$1,200.00 TBD Start Date Week: 10/01/12 10/07/12 10/07/12 10/07/12 10/07/12 LAW & ORDER (synd) PRIME LAW & ORDER LAW & ORDER Start Date End Date Weekdays Spots/Week Rate Rating Usek: 10/01/12 10/07/12 10/07/12 10/07/12 LAW & ORDER (synd) PRIME LAW & ORDER (synd) PRIME LAW & ORDER Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 10/07/12S 1 \$1,200.00 0.00 E 37 KSNV 10/02/12 10/08/12 M-F News 3 at Eleven CM 11pm-1135pm MTWTF :30 5 \$1,200.001 0.00 NM 5 \$6,000.00 NEWS 3 NIGHTSIDE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/02/12 10/08/12 M-F News 3 at Eleven CM 12pm-1135pm MTWTF :30 5 \$1,200.001 0.00 NM 5 \$6,000.00	·											
TBD Start Date End Date Weekdays Spots/Week Rate Rating				-				:30	1 \$1 200 001	0.00 NM	1 \$1	200.00
Start Date End Date Weekdays Spots/Week Rate Rating			,_			, , ,		.00	1 41,200,001	0.00 (410)	, ψι	,200.00
Week: 10/01/12 10/07/12 10/07/12 1 \$1,200.00 0.00 E 36 KSNV 10/07/12 10/07/12 10/07/12 10/07/12 LAW & ORDER (synd) PRIME LAW & ORDER LAW & ORDER Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 10/07/12 10/07/12 M-F News 3 at Eleven CM 11pm-1135pm MTWTF :30 5 \$1,200.001 0.00 NM 5 \$6,000.00 NEWS 3 NIGHTSIDE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/02/12 10/08/12 MTWTF 5 \$1,200.00 0.00												
E 36 KSNV 10/07/12 10/07/12 LAW & ORDER (synd) Pth M M-SA 8-11p / SUNS :30 1 \$1,200.001 0.00 NM 1 \$1,200.00 Law & Order (synd) PRIME LAW & ORDER Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 10												
Law & Order (synd) PRIME LAW & ORDER Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12								.20	4 64 200 004	0.00 NM		200.00
LAW & ORDER Start Date End Date Weekdays Spots/Week Rate Rating	L 30 KONV	10/0//1	12 10/0//12		• •	W-SA 6-11p	/ 30NS	,30	1 \$1,200.001	0.00 NW	1 \$1,	,200.00
Week: 10/01/12 10/07/12 S 1 \$1,200.00 0.00 E 37 KSNV 10/02/12 10/08/12 M-F News 3 at Eleven CM 11pm-1135pm MTWTF :30 5 \$1,200.001 0.00 NM 5 \$6,000.00 NEWS 3 NIGHTSIDE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/02/12 10/08/12 MTWTF 5 \$1,200.00 0.00	LAW &	ORDER		2011 0. 0. 00, (0),	,							
E 37 KSNV 10/02/12 10/08/12 M-F News 3 at Eleven CM 11pm-1135pm MTWTF :30 5 \$1,200.001 0.00 NM 5 \$6,000.0 M-F News 3 at Eleven NEWS 3 NIGHTSIDE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/02/12 10/08/12 MTWTF 5 \$1,200.00 0.00							<u>Rating</u>					
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NEWS 3 NIGHTSIDE <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/02/12 10/08/12 MTWTF 5 \$1,200.00 0.00	E37 KSNV	10/02/1	2 10/08/12			11pm-1135p	om MTWTF	:30	5 \$1,200.001	0.00 NM	5 \$6	,000.00
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Week: 10/02/12				<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
E 38 KSNV 10/06/12 10/06/12 CM 11pm-1135pmS- :30 1 \$1,100.001 0.00 NM 1 \$1,100.0	Week: 10	/02/12								I		
	E38 KSNV	10/06/1	2 10/06/12		CM	11pm-1135p	oms-	:30	1 \$1,100,001	0.00 NM	1 \$1	,100.00

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KSNV

Order / Rev:

104980

Advertiser:

Democratic Congressional Campaign Co

Alt Order #:

06837517

Product Desc:

Flight Dates:

10/02/12 - 10/08/12

Estimate:

Issue 1308

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ----S-1 \$1,100,00 0.00 E 39 KSNV 10/07/12 10/07/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----S :30 1 \$1,100.001 0.00 NM \$1,100.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date **End Date** Weekdays Spots/Week Rate Rating ----S Week: 10/01/12 10/07/12 \$1,100.00 0.00E 40 KSNV 10/02/12 10/08/12 The Tonight Show CM 1135p-1237a MTWTF--:30 5 \$750.001 0.00 NM 5 \$3,750.00 **Tonight Show** TONIGHT SHOW W/ JAY LENO Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/02/12 10/08/12 MTWTF--\$750.00 0.00 5 E 41 KSNV 10/02/12 10/08/12 Late Night w/Fallon СМ 1237a-136am MTWTF--:30 \$250,001 0.00 NM \$1,000.00 Late Night w/Fallon LATE NIGHT W/JIMMY FALLON Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--10/08/12 Week: 10/02/12 \$250.00 0.00E 42 KSNV 10/06/12 10/06/12 Saturday Night Live CM 1130pm-1:02am ----5-:30 3 \$1,400.001 0.00 NM 3 \$4,200.00 Saturday Night Live SATURDAY NIGHT LIVE End Date Start Date Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 ----5-3 \$1,400.00 0.00 E43 KSNV 10/07/12 10/07/12 Sports Night in Las VegaGM Sun 1135p-1200a -----S :30 \$400.001 0.00 NM 1 \$400.00 Sports Night in Las Vegas SPORTS NIGHT IN LAS VEGAS End Date Spots/Week Start Date Weekdays <u>Rate</u> Rating 10/07/12 Week: 10/01/12 \$400.00 0.00 E44 KSNV 10/07/12 10/07/12 LAW & ORDER (LF) CM Sat 1-2am / Sun 1:----S :30 \$225.001 0.00 NM \$225.00 Law & Order (LF) LAW & ORDER End Date Start Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 -----\$225.00 0.00 N45 KSNV 10/07/12 10/07/12 NFL Pre-Game / FNA CM 1p-530pm ----S :30 1 \$2,400,001 0.00 NM \$2,400.00 NFL Pre-Game Start Date **End Date** Weekdays Spots/Week Rate Rating Week; 10/01/12 10/07/12 ----S 1 \$2,400,00 0.00 N 47 KSNV 10/04/12 10/04/12 Thurs PR 8-9p CM 8-9pm ---T---:30 1 \$2,400.001 0.00 NM \$2,400.00 Thursday Prime 8-9pm Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 ---T---\$2,400,00 0.00N 48 KSNV 10/04/12 10/04/12 Thurs PR 10-11p CM 10-11pm ---T---:30 1 \$3,200.001 0.00 NM \$3,200.00 Thursday Prime 10-11pm **End Date** Weekdays Start Date Spots/Week Rate Rating Week: 10/01/12 10/07/12 --T---1 \$3,200.00 0.00N 49 KSNV 10/05/12 10/05/12 Fri 10-11p CM 10-11pm ----F--:30 1 \$3,200,001 0.00 NM \$3,200.00 Friday Prime 10-11pm Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 10/01/12 10/07/12 ----F--1 \$3,200.00 0.00 N 50 KSNV 10/07/12 10/07/12 LAW & ORDER (synd) FGM M-SA 8-11p / SUN----s 1 \$1,400,001 0.00 NM \$1,400.00 Law & Order (synd) PRIME Weekdays Spots/Week Start Date **End Date** Rate Rating 10/07/12 Week: 10/01/12 \$1,400.00 0.00 Totals 141 \$136,850.00